DETROIT REGION AEROTROPOLIS® QUARTERLY REPORT



DIRECTOR'S UPDATE

In 2018, the Aerotropolis began executing a proactive business attraction plan designed to build upon the success of 2017 - a year which saw investments from Amazon, Penske, and Brose in our region. This plan involved increasing our marketing and travel efforts to present the Aerotropolis face-to-face to our corporate target audience

With 60% of our annual budget solely dedicated to marketing and business development, we were able grow our annual project pipeline by 25% in 2018. While trying not to spoil too much from our forthcoming Annual Report- 2018 was a record year total number of projects, sites submitted for those projects, site hosted, and conferences & tradeshows attended by the Aerotropolis. Between business attraction this increase in activity, and investments from Subaru, and Medline Industries, Piston Automotive Group, there is significant momentum to build upon in 2019.

While we are proud of these results, it's important to remember that our strong relationships with our stakeholder communities and counties, private investors, and other economic development partners remain the crucial ingredients for a successful year.

Looking ahead. 2019's strategic priorities are the continued execution of our proactive business attraction plan, and recruiting additional private investment the **Aerotropolis** to Development Corporation. Building on organizational these two ensures not just a successful 2019, but long term success as well.

Lastly, in the coming weeks registration will be available for our 2019 Annual Event. We look forward to seeing you there.

Sincerely,

Marco Salomone
Interim Executive Director

SAVE THE DATE!

2019 ANNUAL MEETING

March 28th, 2019
Eagle Crest Conference Center
Ypsilanti, MI
Registration and Agenda
Information Coming Soon.

Check out our feature in Site Selection Magazine!



Site Selection Magazine is the leading industry publication for Site Consultants and Corporate Real Estate professionals.

The January 2019 edition features an Investment Profile of the Aerotropolis that highlights our region's assets, as well as recent investments from Subaru, Medline Industries, and Piston Automotive Group.

For the Aerotropolis Investment profile, <u>click</u> <u>here.</u>

For the full Site Selection Magazine January 2019 Digital Edition, <u>click here.</u>

QUARTERLY REPORT DETROIT REGION AEROTROPOLIS®

Partner Spotlight



Situated along the banks of the Huron River, Huron Township provides scenic views and abundant recreational activities, including hiking, biking and kayaking. It includes three distinct villages of New Boston, Waltz and Willow, all of which provide a safe and family-oriented environment.

Huron Township is also the ideal place to locate a business. With over 600 acres of land ready for development, the Township is well-equipped to meet the needs of companies seeking to expand in the Aerotropolis Region. "We envision a mixed-use development with retail and service-oriented growth along the Sibley I-275 corridor with a more commercial and industrial emphasis positioned beyond the main thoroughfares," explains David Glaab, Huron Township Supervisor.

Conveniently located just minutes from Detroit Metro Airport, Huron Township is accessible to major freeways and railways. Its three major interchanges along I-275 make it a prime business development venue.

You can learn more about Huron Township by reading our blog post from October here.





Photo Credit: metroparks.com

Opportunity Zones Map

The Aerotropolis recently added a layer to our online map of available properties, indicating the location of Qualified Opportunity Zones in our region. You can view the updated map here on our Properties page <u>here</u>.

Opportunity Zones are part of a federal program to incentivize investment in certain census tracts across the country. If you are interested in learning more, a recent column in Forbes provides an insightful overview - click here.













DETROIT REGION AEROTROPOLIS®

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BUSINESS DEVELOPMENT ACTIVITY

In the 4th quarter of 2018, the Aerotropolis added 17 new projects to its pipeline and submitted 26 sites in the region for consideration. For the year, the Aerotropolis worked on 64 projects and submitted 151 sites. Of these 64 projects, 17 were generated by the Aerotropolis Deveopment Corporation directly.

Southern Automotive Conference

In October, the Aerotropolis attended the annual Southern Automotive Conference in Atlanta. This conference brings together top OEM and supplier executives from across the southern U.S., giving the Aerotropolis the opportunity to call on more than 30 automotive companies.

TrustBelt

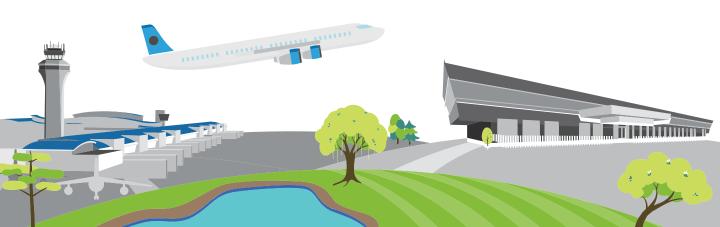
In November, the TrustBelt conference was held in Detroit for the first time. The conference brought together real estate professionals, site consultants, and economic developers to discuss Midwest-specific economic development issues. This event was a terrific exhibition of Metro Detroit and helped build dozens of contacts for the Aerotropolis.

OESA Annual Conference

For the second consecutive year, the Aerotropolis attended the Original Equipment Suppliers Association (OESA) Annual Conference. This conference is regarded as one of the top automotive events of the year and provided the Aerotropolis with personal exposure to the hundreds of auto executives and decision makers in attendance.

GACC Delegation

The German-American Chamber of Commerce brought over 20 German machining and tool companies to Detroit in December for a day of networking and education about trends in the machining and tooling.



ONLINE PROPERTY SEARCH FEATURE

The Aerotropolis maintains a curated real estate database of 40 greenfield sites in the region – 25 acres and above, currently on the market, and zoned for industrial or commercial use– and 22 existing facilities. These properties can be viewed via an interactive map on the Aerotropolis website. Property sheets for each site are also available for download and include zoning and infrastructure-related information that is typically requested from companies and site selectors. To view the database, click here.

FEATURED PROPERTY: AERO-24



COMMUNITY Taylor ACREAGE 64

PRICE

Please call for more information

ZONINGLight Industrial

ELECTRIC

Yes

WATER 16"

SEWER 12"

STORM Yes

WETLAND None

FLOODPLAIN

None RAIL No

CLEARED Yes

